



# General Presentation



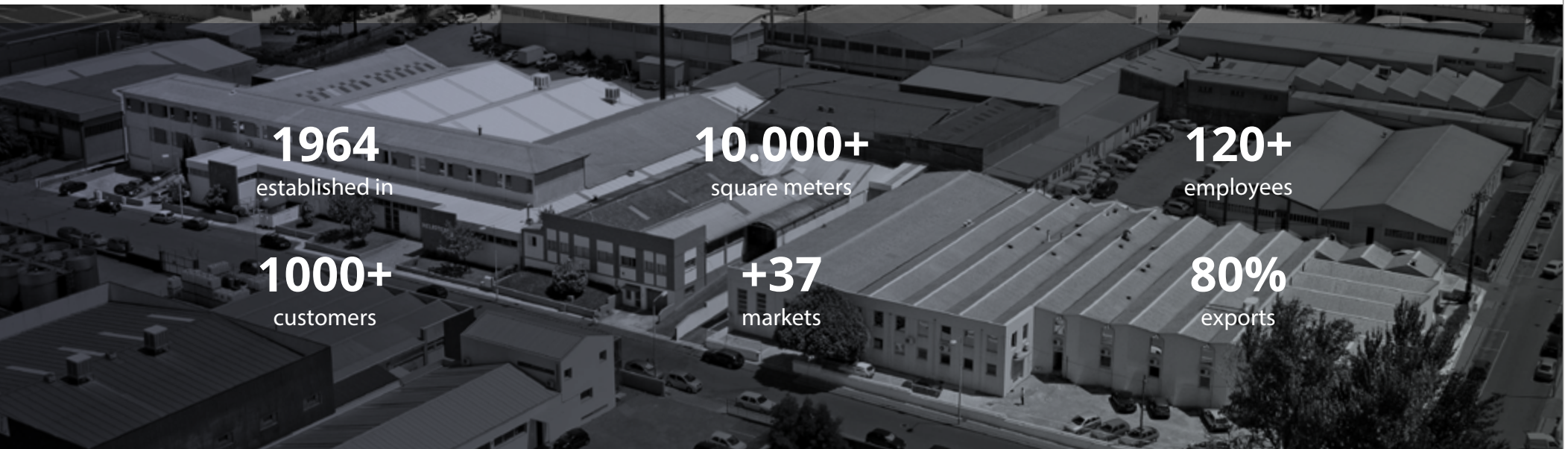
# Since 1964

Heliotextil provides solutions in textile products, accessories and components, such as: Labels, Transfers, Emblems, Elastic bands and Ribbons (simple and assembled), Personalized Products, as well as technologies related to its solutions.

It creates, develops, produces, markets and provides services to personalize, decorate and functionalize the products of its clients, who are the owners of brands, industries and resellers, mainly in the Sports, Technical Textile, Fashion, Packaging and Promotional sectors.

Along with its industrial capacity, it internally has Design, Research and Development skills as well as programming and software, focused on reinforcing innovative solutions as a relevant differentiating factor in the target markets where it operates.

Applies certified management systems with a clear commitment to continuous improvement, innovation and sustainability.



**1964**

established in

**10.000+**

square meters

**120+**

employees

**1000+**

customers

**+37**

markets

**80%**

exports

# Vision

We intend to be a global reference in providing solutions in products, accessories and specialized textile components for demanding and differentiating market segments, based on quality, innovation and value creation, with full customer satisfaction, ensuring the sustainability of the organization.

# Mission

Satisfy the needs and expectations of national and international customers, through a diversified offer of solutions in products, accessories and textile components, services and related technological solutions, adding a strong component of knowledge, ensuring adequate training of human resources and adopting the best management practices supported by certification systems that ensure, as a whole, the creation of value and the sustainability of the company in the future.

# Values

- Ethics and transparency in human and business relations
- Respect for the environment
- Appreciation and qualification of human resources
- Quality of products and services
- Proximity to the customer
- Operational efficiency
- Image and stability of the company

# Objectives

- Customer orientation
- Operational efficiency
- Employee involvement
- Innovation as a determining factor
- Respect for the Environment
- Health and safety
- Profitability and value creation

# Care For Planet!



## Materials Used



### Sustainable Materials

- Recycled Polyester
- Organic Cotton
- PVC Free
- Water based inks
- No harsh chemicals

## Company Commitment



### Reduce Carbon Footprint (by established goals)

- Reduce CO2 emissions
- Use renewable energy
- Optimize energy consumption
- Better use of water
- Waste reduction and recycling
- Source locally

## Certified Products



### Sustainable Products

- Labels
- Trims
- Elastics
- Ribbons
- Heat-Transfers
- Masks



CU1018949

HELIO TEXTIL is a GRS, OCS and RCS certified company. Only products which are covered by a valid Transaction Certificate are GRS, OCS and RCS certified.



CU1018949



STANDARD  
100  
6092CIT  
CITEVE



STANDARD  
100  
1577CIT  
CITEVE



STANDARD  
100  
11433CIT  
CITEVE



# Technical

## Textiles

- Automotive Workwear

## Protection

- Flame Protection Clothing  
PPE Manufacturers  
Face Shields

# Sports

- Sports Brands  
Sportswear Manufacturers  
Cycling Wear Manufacturers  
Athleisure  
Team Sports Industry

# Fashion

## Apparel

- Brands  
Confection  
Underwear  
Sock Manufacturers

## Footwear

- Footwear Manufacturers

## Home

- Textiles  
Decorations

## Well-Being

- Orthopedic Products

# Promotional

## Merchandising

- Souvenirs  
Publicity Companies  
Events

## Protection

- Masks

# Packaging

- Retail Brands  
Retail Store Chains



# 01.

## Industrial

### Diversity and Differentiation

Innovative profile based on know-how and state-of-the art technologies allowing to present an integrated offer in Labels and Badges, Heat-Transfers, Ribbons, Elastics, Packaging and Mix Merchandising.

Manages productions “by order” and generates own developed product offers.

# 02.

## Smart Technologies

### Embrace Future

Digitalization, merging products and platforms with own solutions towards target markets needs and trends.

# 03.

## Services

### Empowering Bonds

Making available more efficient tools to manage customers requests (myHelio), industrial capacity and tailored made engineering projects.

Sharing internal capabilities empowers bonds towards the organization.

01.

# Industrial

Diversity and differentiation





# Doing Well

Wide range of textile and paper **labels production technologies**.

**Woven-Jacquard** using wide and needle looms for fabrics, labels and ribbons. Internal capacity to dye yarns represents an important advantage for sampling and short runs.

**Printing** technologies using different processes like Letterpress, Off-set, Screen-printing, Flexography, Thermoprinting, Digital-Sublimation and Digital-Offset. Self-owned technologies, Rotogravure and Metalized reliefs. Wide variety of substrates, from basics to special developed qualities, like "Eco" materials or colored acetate.

**Badges** offer represents a complete portfolio of technologies and combinations from woven to printing, relief, metallic, embroidery or TPU.

## Smart Labelling

Add other dimensions to your product!



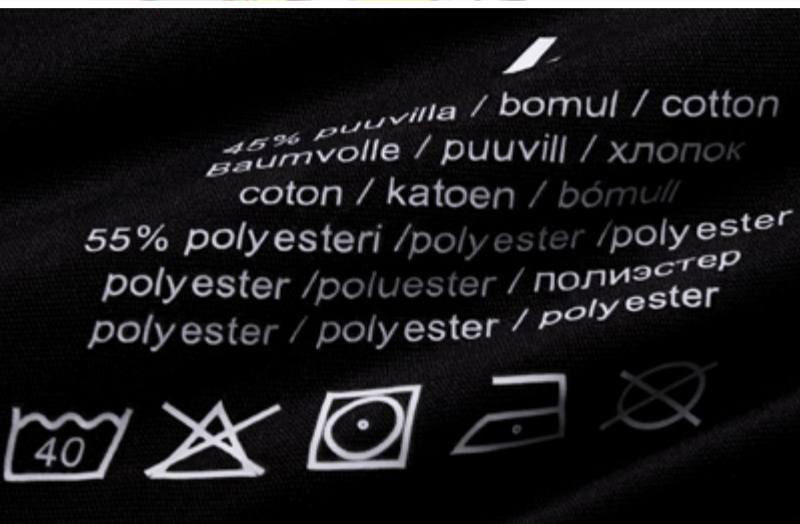
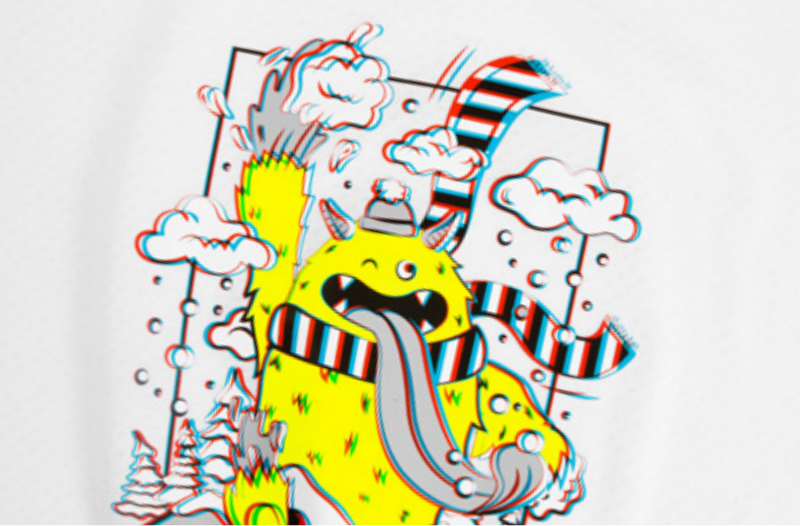




# Beyond Printing

**Heat-Transfers** production, either on roll or by piece, using screen and digital printing processes.

Integrates demanding characteristics not only in **Performance** (Industrial washings, high-elasticity, anti-migration, fire retardant and high-Visibility), **Novelty** (No sew and fully customizable sealings, Full HD images, serial data) but also in **Interactivity** (Printed electronics and smart solutions).



Used in details for heat applications, they make your products more functional and attractive.



The introduction of conductivity in technical transfers allows us to create a new approach in this field.



Solutions in Products, Technologies and Services for industrial applications, stores, aftermarket and licensing.



HELIO Ribbons



HELIO Elastics

# Challenging Complexity

Narrow fabrics offer on **Ribbons** and **Elastics**.

Using different designs, raw materials, weaving and finishing technologies, represents a complex and wide offer, where experience and know-how, creativity and production management all meet to achieve a unique set-up.

From normal to special products, destined to so different end uses, enriches market recognition when others don't follow.

## ELASTICOLOUR®

Give your footwear a unique look through our range of Elasticolour® elastics, with customizable colors and designs.





# Touch of Class

**Packaging** is a symbol of product category and the ribbon is the touch of class.

Materials combinations to develop unique packagings, using high quality raw materials and the finest technologies on weaving, dyeing and printing, to produce special personalized packaging and ribbons.

Velour ribbons, double face satin, grosgrain, taffeta, and sustainable materials like Paper, acetate or natural like cotton, linen or cork.

Most needs are covered with such a complete offer.



# HELIOPROMO

## Mix Merchandising

Production and **Personalization** of MIX products for the promotional, events, corporate and licensing sectors. Using digital printing processes, heat-presses and sewing. Self-owned patented technologies on ultrasonic (to cut and weld) as well for assembling accessories.

Mix of end products produced like Lanyards, Wrist and Head bands, Belts, Harnesses, Luggage Straps, Pennants, and customization of readymade products like Balls, Scarfs, Bandanas, Umbrellas, Pennants, Sneakers.



Wide range of lanyards with different uses, materials and accessories.



Sustainable Masks, certified, with high breathability and comfort.



Union of a elastic band in continuous, without any type of overlap.

### SNEAKERS MANIA®

Sneakers designed to offer comfort and personality in a high quality product.



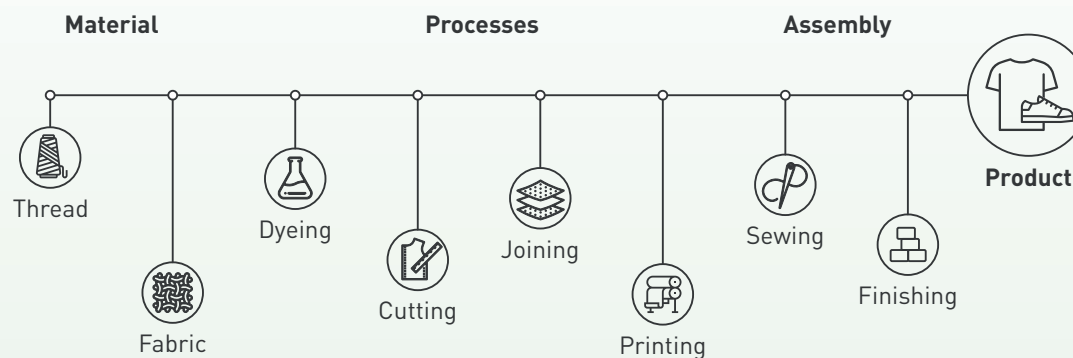
# 02. Smart Technologies

Embrace future



# BRAND PROTECH TRACEABILITY

Product Chain Control



## PRODUCT ID

Information management across product reference.

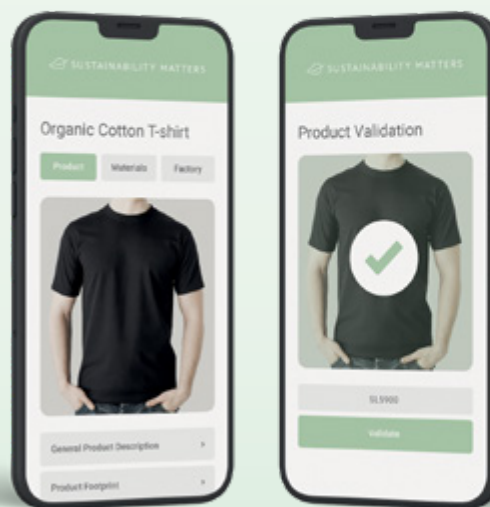
For customer insight on product characteristics.

### Product Information

- .Materials
- .Certification
- .Marketing materials
- .Storytelling

### EU Digital Product Passport

- .Traceability
- .Sustainability
- .Circularity



## ADVANCED PRODUCT ID

Unique profile.

For customer ownership, communication and more

### Product Ownership

- .Register items to user
- .Brand Protection
- .Communicate directly and individually
- .Track interactions

### Enable Integration with Platforms

- .Access control, credit management and more with brace—in®
- .Other platforms

## PRODUCT IDENTIFIERS

Unique to each individual item or a set



**NFC**

Embedded information



**Holograms w/ QR Code**

Security Element



**QR Code**

Scanable with camera





## brace—in®

Events Management.

Self-owned technologies and platform.

Using innovative technologies on wristbands.

Proven at major events for managing ticketing integration, accreditations, access and capacity control, cashless, etc.



Unique images with digital content.

Triggered by the device camera.

Open diverse digital experiences.



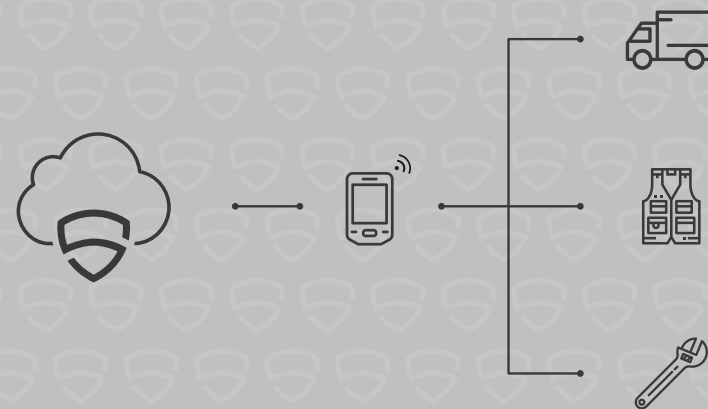


Security solutions for brand authenticity.

BRANDPROTECH® has its own high-security supports available. Rastreability, digital functionalities, low investment.

Protect and manage your brand.

We have a specialized department that can help you innovate in projects with RFID technology.







# Printed Electronics

E-print® technology consists on printing electronic circuits using high-precision screen printing processes.

Introducing a new approach to the electronic printing field through the production of heat-transfers.

Managing all the engineering from raw materials to printing technology but also electronics, software and hardware to achieve innovative applications!

## Possible Applications

- Heating Bands
- Capacitive Sensors (pressure, temperature, flexion, etc. )
- Antennas (WiFi, BLE, RFID)
- Optoelectronics
- Molded electronics (automotive, appliances, etc.)
- See-through electronics



## Active heating system

The resistive principle is the most efficient way to produce heat with electricity.

Regular surfaces dissipate heat per square centimeter very evenly, making it a better and more reliable approach than traditional solutions based on sewing or embroidery with conductive threads.

## I-Touch glove

Capacitive transfers for tactile screen interaction.



## Smart pocket

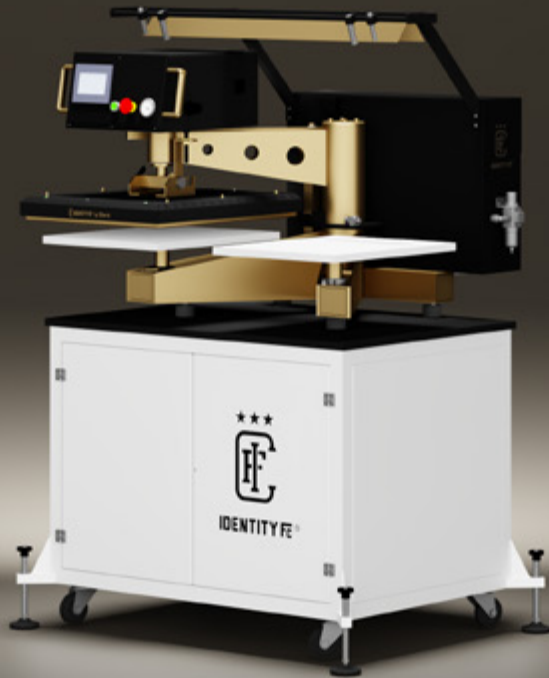
Functional pocket with keyboard and active illumination.





# 03. Services

## Empowering Bonds



## Handling

Transfer application center, including handling and storage.

Product conversion services, from printing to cutting or coating (silicone).

## Shop

**HELIO Cash&Carry** physical store, also available online.

Several products in stock, available for immediate delivery, assisting in customers' collections and productions.







# Innovation & Engineering

We develop innovation projects in products and solutions related to the activities of our company.

We embrace new ideas and articulate partnerships with other industries, universities and knowledge centers, creating skills that add and increase value for our partners and customers.

We have a specialized department that can help you innovate in projects with emerging technologies.



**Thank You**



[www.heliotextil.com](http://www.heliotextil.com)