



HTECH



# Since 1964

Heliotextil provides solutions in textile products, accessories and components, such as: Labels, Transfers, Emblems, Elastic bands and Ribbons (simple and assembled), Personalized Products, as well as technologies related to its solutions.

It creates, develops, produces, markets and provides services to personalize, decorate and functionalize the products of its clients, who are the owners of brands, industries and resellers, mainly in the Sports, Technical Textile, Fashion, Packaging and Promotional sectors.

Along with its industrial capacity, it internally has Design, Research and Development skills as well as programming and software, focused on reinforcing innovative solutions as a relevant differentiating factor in the target markets where it operates. Applies certified management systems with a clear commitment to continuous improvement, innovation and sustainability.



**1964**  
established in

**10.000+**  
square meters

**120+**  
employees

**1000+**  
customers

**+37**  
markets

**80%**  
exports

# Vision

We intend to be a global reference in providing solutions in products, accessories and specialized textile components for demanding and differentiating market segments, based on quality, innovation and value creation, with full customer satisfaction, ensuring the sustainability of the organization.

# Mission

Satisfy the needs and expectations of national and international customers, through a diversified offer of solutions in products, accessories and textile components, services and related technological solutions, adding a strong component of knowledge, ensuring adequate training of human resources and adopting the best management practices supported by certification systems that ensure, as a whole, the creation of value and the sustainability of the company in the future.

# Values

- Ethics and transparency in human and business relations
- Respect for the environment
- Appreciation and qualification of human resources
- Quality of products and services
- Proximity to the customer
- Operational efficiency
- Image and stability of the company

# Objectives

- Customer orientation
- Operational efficiency
- Employee involvement
- Innovation as a determining factor
- Respect for the Environment
- Health and safety
- Profitability and value creation

# Care For Planet!



## Materials Used

### Sustainable Materials

- Recycled Polyester
- Organic Cotton
- PVC Free
- Water based inks
- No harsh chemicals

## Company Commitment

### Reduce Carbon Footprint

(by established goals)

- Reduce CO2 emissions
- Use renewable energy
- Optimize energy consumption
- Better use of water
- Waste reduction and recycling
- Source locally

## Certified Products

### Sustainable Products

- Labels
- Trims
- Elastics
- Ribbons
- Heat-Transfers
- Masks



CU1018949

HELIOTEXTIL is a GRS, OCS and RCS certified company. Only products with are covered by a valid Transaction Certificate are GRS, OCS and RCS certified.



CU1018949



STANDARD  
100  
6092CIT  
CITEVE



STANDARD  
100  
1577CIT  
CITEVE



STANDARD  
100  
11433CIT  
CITEVE

# Business Activities

## 01. Industrial

### Diversity and Differentiation

Innovative profile based on know-how and state-of-the art technologies allowing to present an integrated offer in Labels and Badges, Heat-Transfers, Ribbons, Elastics, Packaging and Mix Merchandising.

Manages productions “by order” and generates own developed product offers.

## 02. Smart Technologies

### Embrace Future

Digitalization, merging products and platforms with own solutions towards target markets needs and trends.

## 03. Services

### Empowering Bonds

Making available more efficient tools to manage customers requests (myHelio), industrial capacity and tailored made engineering projects.

Sharing internal capabilities empowers bonds towards the organization.



# Sports

Sports Brands  
Sportswear Manufacturers  
Cycling Wear Manufacturers  
Athleisure  
Team Sports Industry

# Fashion

## Apparel

Brands  
Confection  
Underwear  
Sock Manufacturers

## Footwear

Footwear Manufacturers

## Home

Textiles  
Decorations

## Well-Being

Orthopedic Products

# Technical

## Textiles

Workwear  
Uniforms  
Automotive  
Baby seats  
Healthcare

## Protection

Flame Protection Clothing  
PPE Manufacturers  
Face Shields

# Promotional

## Merchandising

Souvenirs  
Publicity Companies  
Events

## Protection

Masks

# Packaging

Retail Brands  
Retail Store Chains



# HTECH

At the heart of Heliotextil, **HTECH** was born – a brand dedicated to delivering technical textile solutions that combine **innovation, performance and compliance**. Created to meet the highest industrial standards, HTECH bridges the gap between **safety, comfort and technology**.

## Our Essence

We live in a world where technical detail saves lives, boosts efficiency, and ensures trust. At HTECH, every fiber, every layer, and every finish is designed to **withstand, protect and enhance** the daily lives of professionals who demand the best from their garments and equipment.



# HTECH

HTECH



### Commitment to Standards and Regulations

Each industry speaks its own language and follows its own rules. HTECH translates these requirements into **certified and adapted products**, ensuring **international compliance** and exceeding technical and legal expectations.



### Sustainable Innovation

Innovation alone is not enough; it must also be responsible. HTECH invests in **circular processes and eco-friendly solutions**, without compromising performance or durability.



### What Drives Us

We believe that **technology and textiles** can work side by side to create products that **protect, empower and connect** people and industries. More than just a brand, HTECH is a **seal of technical trust**, ready for today and designed for tomorrow.



# 01.

# Application Sectors

Workwear

Healthcare

Outdoor activities [Fishing, Hunting, Climbing, Snow sports, among others]

Performance textiles [Military, Security, Motor sports, among others]

Automotive Industry



# 02. Products

Heat-Transfers

Emblems

Labels

Elastics

Ribbons & Webbing





Technical Transfers — VRF



Technical Transfers — VR



Technical Transfers — REF



Technical Transfers — SS



Technical Transfers — CP



Technical Transfers — PLUS



# Heat-Transfers

High Resistances  
Soft touch  
Flame retardant

Industrial washings  
High visibility

## VRF

Heat and flame resistance,  
very good friction resistance,  
washable up to 95°C.

## VR

Very good friction resistance,  
washable up to 95°C.

## REF

High visibility, elasticity (SS),  
resistance (VR), coated products (CP),  
low-temperature application.

## SS

High elasticity, soft, resistant, low-  
temperature application.

## CP

Suitable only for coated  
materials and special finishes,  
low-temperature application.

## PLUS

Temperature-sensitive materials,  
very low-temperature application.

Access our  
catalogs:

Transfers







# Emblems

Technical branding  
Sewn-on or removable attachment  
Adaptation to multiple sectors

WOVEN JACQUARD  
PRINTED  
WITH VELCRO  
EMBOSSSED  
HIGH-RELIEFS  
EMBROIDERED



TPU Emblem



Woven-Jacquard Emblem



Silicone Emblem with Woven Base



3D Silicone Woven Emblem



Embroidered Emblem



Fluorescent Emblem with Velcro



# Labels

Durability identification  
Chemical and thermal resistance  
Compatible with sewing or heat sealing

WOVEN  
PRINTED  
SERIALIZED CODE  
RFID



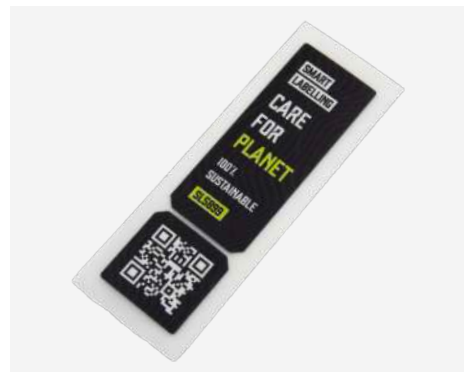
Label with Serialized Code



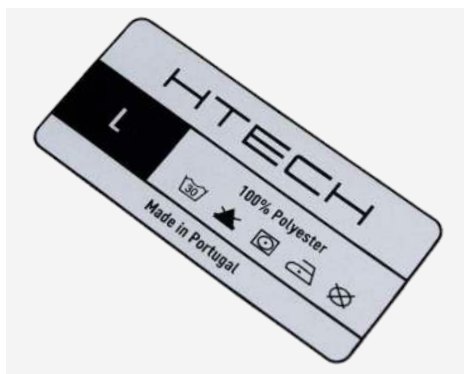
Label with RFID



Fluorescent Pullers



Label with QR code



Printed label



Woven label

Access our  
catalogs:

Printed



Woven







# Elastics

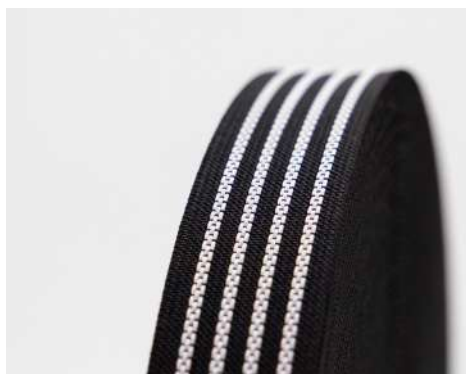
High tensile strength and wear resistance  
Comfort, customization, and performance  
**Technical finishes:** non-slip, flame  
retardant, reflective



Elastic Suspenders



Jacquard elastic for waistbands with silicone



Basic elastic with outer rubber bands for waistbands



Elastic with break



Fluorescent Elastic Band with Reflective Transfer



Fluorescent Elastic with Silicone Macrodots

Access our  
catalogs:

Jacquard



Silicone





# Ribbons & Webbing

Dimensional stability and strength  
Structural reinforcement and functionality  
**Technical finishes:** non-slip, flame retardant, reflectors

Access our  
catalogs:

Jacquard



Reflective



Waistband



Jacquard Ribbon



Jacquard Webbing



Fluorescent Jacquard Webbing



Waistband Ribbon



Polyester Ribbon with Silicone



Piping



# 03.

## Features

High Visibility

Flame Retardant

Non-Slip



# High Visibility

Reflective and fluorescent materials  
Safety  
Visual differentiation  
Customization by color and shape

EMBLEMS  
LOGOS  
HEAT-TRANSFERS  
SMART LABELS  
RIBBONS & WEBBINGS  
ELASTICS



Elastic with Reflective Transfer



Ribbon with Reflective





# Flame Retardant

Additional protection  
Applicable to PPE and workwear  
High resistance

EMBLEMS  
LOGOS  
HEAT-TRANSFERS  
SMART LABELS  
RIBBONS & WEBBINGS  
ELASTICS



Transfer



Ribbon



# Non-Slip

**Secure fixation and long-lasting comfort.**

Developed to meet the demands of **sportswear and technical garments**, HTECH's silicone anti-slip prevents slipping and enhances safety during movement.

Available in **continuous or dot formats**, it allows full **customization by color and shape**, adapting to various design and performance requirements.

EMBLEMS  
LOGOS  
HEAT-TRANSFERS  
SMART LABELS  
RIBBONS & WEBBINGS  
ELASTICS



Elastic with Silicone Macrodots



Elastic with continuous silicone — 3 waves 1 mm



# 04. Technologies

Coversealings®

E-print® [Enables joint project integration]

Brand Protech®



# Technologies

**Integration. Traceability. Connectivity.**

**HTECH** solutions combine **advanced technology** and **functional textiles** to create smart products capable of **integrating with logistics and technical systems**, offering **complete traceability** – from the product and the user to its entire life cycle. Through **direct digital communication**, we turn ordinary garments into **intelligent platforms** that connect brands, processes, and users:

TRACEABILITY PLATFORMS  
UNIQUE DIGITAL PRODUCT  
QR CODES / RFID  
I TOUCH  
SMART JACKET  
ELECTRIC BAND

Access our  
catalogs:

Smart Jacket



Micro Definition woven label with RFID



Label with RFID



Smart Jacket



Electrostimulation Set



Electrostimulation Band





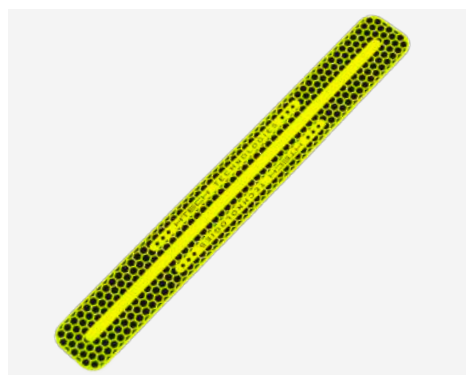
## COVER<sup>®</sup> SEALINGS

Greater functionality and attractiveness  
Technical and aesthetic reinforcement  
Heat application  
Fully customizable and sustainable

Using cutting-edge technologies in materials and coating techniques, high performance is achieved in hot-applied products for textiles. They are fully customizable and more sustainable, making them a differentiating technology when compared to other materials on the market. Coversealings<sup>®</sup> technology works to be functional, to create finishes, or to highlight appealing details.

### EXAMPLES OF USE:

Pockets;  
Zipper covers;  
Hems and edges without fraying;  
Fabric reinforcement;  
Seam covers.



Fabric reinforcement

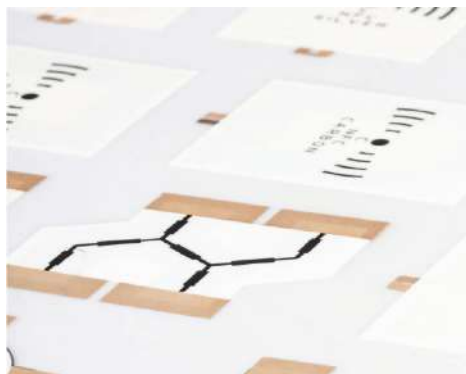


Pocket

Access our  
catalogs:

Cover  
Sealings<sup>®</sup>





Filaments



Active Heating System



I-Touch Glove

# e.print<sup>®</sup>

PRINTED ELECTRONICS

**E-print<sup>®</sup>** is an innovative technology that consists of **printing electronic circuits** using **high-performance heat-transfer technology**. This solution makes it possible to **add intelligence and functionality** to textile applications in a simple and efficient way, using only the **heat-transfer process**.

Access our  
catalogs:

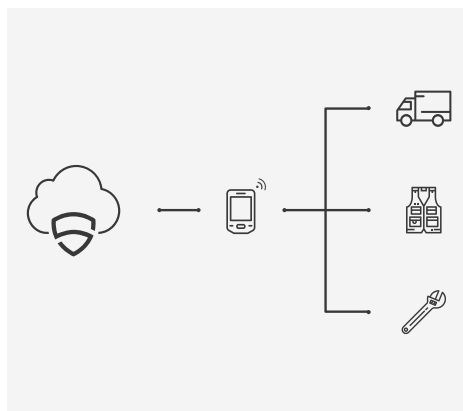
E-print<sup>®</sup>







RFID tags with optional encapsulation



Technologies for the brand.

Proprietary platforms and media that add digital functionality at low cost.

Authenticity, traceability, security and use, storytelling, user interaction, augmented reality.

Manage your brand and products

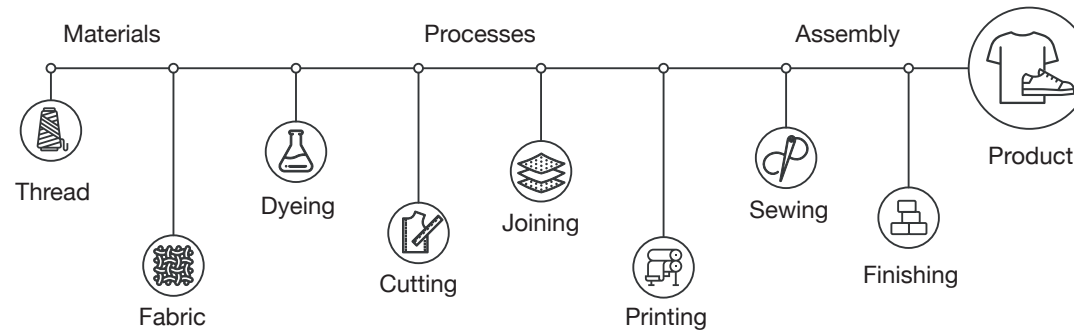
Access our  
catalogs:

BRAND  
PROTECH®





# Traceability

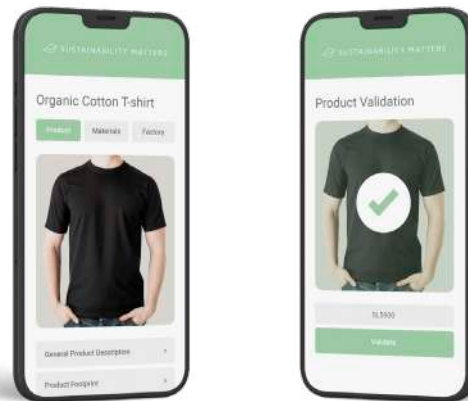


## Product ID

Information management across product reference.  
For customer insight on product characteristics.

### Product Information

- Materials
- Certification
- Marketing materials
- Storytelling



## Advanced Product ID

Unique profile.  
For customer ownership, communication and more.

### Product Ownership

- Register items to user
- Brand Protection
- Communicate directly and individually
- Track interactions

### Enable Integration with Platforms

- Access control, credit management and more with brace—in®
- Other platforms

## Product Identifiers

Unique to each individual item or a set



**NFC**  
Embedded information



**Holograms w/ QR Code**  
Security Element



**QR Code**  
Scanable with camera



# OPEN TO IDEAS



We're ready to be inspired by our clients — because each project is a chance to push beyond limits and explore new horizons.

We have a lot to share. And we're just as ready to listen.

**You dream it. We make it happen.**

Want to discover what we've been working on?

Or bring your own idea to the table?

**Let's talk. Together, we turn concepts into real solutions and create something truly meaningful.**





# Thank You